

سری سوال: یک ۱

زمان آزمون (دقیقه): تستی: ۶۰ تشریحی: ۰

تعداد سوالات: تستی: ۳۰ تشریحی: ۰

عنوان درس: زبان تخصصی اقتصاد و مدیریت

رشته تحصیلی/کد درس: (حسابداری (چندبخشی)، مدیریت بازرگانی (چندبخشی)، مدیریت جهانگردی (چندبخشی)، مدیریت دولتی (چندبخشی)
مدیریت صنعتی (چندبخشی)، علوم اقتصادی (نظری) (چندبخشی) ۱۳۱۲۱۷۴

1- Which one is not belong to social sciences?

1. economics 2. biology 3. accounting 4. management

2- Modern economists are increasingly using as the basis of macroeconomics analysis.

1. rationality assumption 2. models
3. microeconomics analysis 4. theories

3- He was asked to evaluate the situation. 'Evaluate' means:

1. خرج کردن 2. تامین کردن 3. ارزیابی کردن 4. خریداری کردن

4- If you forgone something, you give it up or do not insist on having it. 'Forgone' means:

1. صرفنظر کردن 2. از دست رفتن 3. تخصیص دادن 4. راضی کردن

5- In economics, cost is always a forgone

1. scarcity 2. wants 3. needs 4. opportunity

6- Which one is the most basic concept in all of economics?

1. entrepreneurship 2. scarcity
3. resources 4. opportunity cost

7- Any point that is not equilibrium is unstable and will not persist. 'Equilibrium' means:

1. تقاضا 2. مکمل 3. تعادل 4. کاهش

8- The law of demand posits a(n) relationship between the quantity demanded of a good and its price, other things being constant.

1. direct 2. inverse 3. shift 4. along

9- An increase in income will lead to a the position of the demand curve.

1. leftward shift in 2. rightward shift in
3. movement along 4. none of the above

10- A private company will finance and build the pipeline.

1. تامین مالی کردن 2. بودجه آوردن 3. مانع شدن 4. تضمین کردن

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11- Which one is the most important role of the price system?

1. positive externalities
2. proficiency
3. misallocation
4. negative externalities

12- Each entrant plays the game of their choice. 'Entrant' means:

1. کارفرما
2. قاضی
3. داوطلب
4. مشتری

13- A worked a full time job before but has been out of the labor force.

1. job loser
2. reentrant
3. job leaver
4. new entrant

14- The real rate of interest is defined as the rate of interest minus the rate of inflation.

1. real, anticipated
2. nominal, anticipated
3. real, unanticipated
4. nominal, unanticipated

15- In some countries there is the public ownership of land. ownership means:

1. مالکیت
2. محصول
3. پس انداز
4. دستمزد

16- In account of text, are consumer goods that have a life span of more than three years.

1. services
2. nondurable consumer goods
3. durable consumer goods
4. final goods

17- In the factor market,

1. households are the sellers
2. businesses are buyers
3. businesses are sellers
4. a and b

18- Before money was used, transactions took place by means of barter. 'Barter' means:

1. اسکناس
2. واسطه
3. پول در گردش
4. مبادله پایایی

19- Using the approach, the money supply consists of currency, transactions deposits, and traveler's checks.

1. money
2. deposit
3. fiduciary
4. transactions

20- The amount of money in circulation is called

1. money supply
2. unit of accounting
3. transaction deposits
4. liquid

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21- The figures show a deficit of 56 milion rials in the balance sheet for 2009. balance sheet means:

1. ترازنامه
2. مسیر تعادلی
3. سود و زیان
4. واحد انتفاعی

22- A, shows the financial position of a business at a particular date.

1. balance sheet
2. account payable
3. owner's equity
4. income statement

23- Owner's equity may be increased by of cash or other assets by the owner.

1. withdrawal
2. investments
3. assets
4. creditors

24- The land was simply taken by the communists and the original title deeds have long since disappeared. 'Deeds' means:

1. موسسات
2. شرکا
3. اسناد
4. کاوشها

25- A is an economic unit that engages in identifiable business activities.

1. basic accounting
2. going concern
3. business entity
4. factor of production

26- The rial isn't a precise and changless unit of measure because of

1. going concern
2. current
3. inflation
4. stable

27- Could you please explain features of management? 'Features' means:

1. اختیارات
2. ویژگیها
3. عملکردها
4. تاثیرات

28- Management needs, Technical, Human communication, and Decision making skills.

1. Conceptual
2. Environmental
3. Model
4. Scope

29- Which one belongs to external environmental factors of management?

1. political
2. place
3. money
4. labor

30- Professional managers are committed towards their and not to the organization.

1. profit
2. profession
3. scope
4. people