



کُد سری سؤال: یک (۱)

حضرت علی(ع): ارزش هر کس به میزان دانایی و تخصص اوست.

زمان آزمون (دقیقه): تستی: ۷۰ تشریحی: --

تعداد سوالات: تستی: ۳۰ تشریحی: --

نام درس: زبان انگلیسی ۱

رشته تحصیلی/ کُد درس: مدیریت جهانگردی (سنتی): ۱۲۲۵۰۰۱ - مدیریت جهانگردی (تجمیع): ۱۲۳۹۰۱۷

مجاز است.

استفاده از: --

1. Refreshment of one's mind or body after work through an activity that amuses or stimulates is referred to as
a- investment b- conference c- recreation d- tourism
2. A conventional, formulaic and oversimplified conception, opinion, or image of something is called its
a- Type b- stereotype c- archetype d- token
3. Although tourism is a phenomenon not easy to define, several attempts have been made to define it. "Attemp" means.....
a- try b- reject c- joy d- publish
4. It is precisely theof the word "tour" which forms the root of the word "tourism".
a- Signify b- signifier c- significance d- significantly
5. The journey is theelement in tourism and the stat, static-
a- Stationary b- vocalic c- magnetic d- dynamic
6. When residents of a country visit other countries, the case is called
a- Domestic tourism b- association
c- outbound tourism d- excursion
7. Tourism has a lot ofon the destination.
a- ranges b- impacts c- individuals d- milestones
8. Tourists spend their money outside the normal domicile. The word "domicile" means
a- residence b- work c- education place d- visiting place
9. The Sahara desert is a naturalbetween north and central Africa-
a- settlement b- influence c- motivation d- barrier
10. Indians settled abroad and holding foreign passports keep on coming to India. "keep on " means.....
a- Plan b- continue c- resign d- ignore
11. According to a study, over fifty percent of the people cannot undertake holiday travelhigh costs.
a- in spite of b- for example c- due to d- since
12. Convention tourism is for people to
a- attend meetings b- refresh their souls
c- take part in competitions d- visit an ancient monument
13. She got fed up with the humdrum life of that small town. "Humdrum" means.....
a- exciting b- exotic c- boring d- nice



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14. The bridgethe two nearby villages marked on the map.
a- link b- links c- linking d- linkage
15. We must prepare the children inof their future needs.
a- actualization b- attraction c- consumption d- anticipation
16. Purchase of a tour package is essentially a speculative investment involving a high degree of trust on the part of the buyer." Speculative" means
a- based on b- sightseeing
c- of standard quality d- international
17. The number of hotel rooms at a resort cannot be increased overnight to meet high demands. "Meet" here means
a- visit b- offer c- satisfy d- assert
18. Perishable food should be stored in a refrigerator. "Perishable" means
a- likely to cook b- likely to decay
c- expensive d- valuable
19. Person who acts as a means of communication between two or more people is referred to as
a- emergency b- ambassador c- intermediary d- affluent
20. There are increasing numbers in the age group with the greatest propensity and financial ability to travel. "Propensity" means
a- tendency b- restriction c- combination d- flexibility
21. After the war, there was a bulge in the birth rate. "Bulge" means
a- unstability b- fixed ratio c- sudden decrease d- sudden increase
22. Administration of tourism management criteria is not always a feasible idea. "Feasible" means
a- easy b- practical c- difficult d- valuable
23. The regional promotional offices develop new products in their region and promote these via the industry. "These" refers to
a- offices b- region c- new products d- industry
24. Tourism industry uses the community as a resource and sells it as a product. The word "it" refers to
a- community b- tourism c- industry d- tourism industry
25. Good management cana lot to tourism.
a- refuse b- obscure c- contribute d- congratulate
26. It is not easy to defineideas in actual terms.
a- concrete b- abstract c- affluent d- prosperous



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27. Nepal remained isolated until the Chinese invasion of Tibet forced Nepal to seal its border with the latter. "The latter" refers to

- a- Nepal b- China c- Tibet d- borders

28. Taxi services are used by tourists as a mode of intra-city transportation. "Intra-city transportation" means

- a- transportation within the city b- transportation between two cities
c- transportation among countries d- freeway transportation

29. Tourism management canat four levels.

- a- analyze b- analyzed c- analyzes d- be analyzed

30. With its population of 55 million_ one-third of the people of the entire Arab World_ Egypt is a major political and military power in the region."Its" refers to

- a- military b- Egypt c- power d- region