

total.....

1. loss

کار شناسی





تعداد سوالات: تستى: ٣٠ تشريحى: ٠ سرى سوال: يك ١ زمان آزمون (دقیقه): تستی: ۷۵ تشریحی: ۰ **ـوان درس:** زبان انگلیسی ۱ رشته تحصیلی/کد درس: مدیریت جهانگردی ۱۲۲۵۰۰۱ - ، مدیریت جهانگردی (چندبخشی) ۱۲۳۹۰۱۷ 1-It is really difficult to.....her theories. 2. conceptually 1. conceptual 3. conceptualize 4. conceptualization 2-According to WTO, travelers staying less than twenty four hours are called ".....". 3. inhabitants 1. experts 2. residents 4. excursionists 3-Conceptually, tourism arises from theof people to, and their stay in, different destinations. 3. staving **1.** movement 2. existing 4. remaining 4-There are three basic forms of tourism: domestic tourism, inbound tourism, and.....tourism. 2. interior 1. inside 3. outbound 4. outstanding 5-After many years of travel, they decided to.....in France. They live in France at present. 3. leave 2. settle 1. turn 4. return 6-According to a study on the subject of 'cost', in the United States alone, over fifty percent of people cannot undertake holiday travel due to.....costs. 1. no 2. low 3. high 4. slight 7-The microcomputer business is very.....now. 2. profits 3. profitable 4. profitably 1. profit 8-Alisadr Cave, in Hamadan, is a fantastic.....for tourists visiting Iran. 2. attracted **1.** attraction 3. attractive 4. attract 9-This lesson presents someideas. We cannot clearly understand them. 2. simple 3. tangible 1. easy 4. intangible 10-At this stage it is necessary to explain what constitutes tourism or a tourist product. 'Constitutes' 3. deletes 1. rejects 2. produces 4. removes 11-The tourism product is highly perishable. A hotel room or an airline seat not used today is a

3. profit

4. interest

2. gain



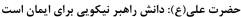
كارشناسي





سری سوال: یک ۱	زمان آزمون (دقيقه) : تستى : ٧٥ تشريحي : ٠		تعداد سوالات: تستى: ٣٠ تشريحي: ٠
			عنـــوان درس: زبان انگلیسی ۱
	گردی (چندبخشی)۱۲۳۹۰۱۷	انگردی ۱۲۲۵۰۰۱ - ، مدیریت جهانا	رشته تحصیلی/کد درس: مدیریت جه
12-Historical buildings like Taj Mahal or Disneyland in Los Angeles areattractions.			
1. _{natural}	^{2.} disastrous	^{3.} imaginary	^{4.} man-made
13-The company'son her skill and efficiency is obvious.			
1. dependent	^{2.} dependence	3. depends	^{4.} depend
14-His <u>emergence</u> as a well-known artist brought happiness to his family. 'Emergence' means			
1. hiding	2. coming out	3. vanishing	4. disappearing
15-He has a propensity to continue his studies. 'Propensity' means			
1. evasion	^{2.} variation	3. unwillingness	^{4.} inclination
16-Most economists are agreed that tourism growth in the coming years is			
1. assured	^{2.} illegal	^{3.} impossible	^{4.} left
17-Her sister is a very warm	n,employee in her	company.	
1. trust	2. trusts	3. trustful	4. trustfully
18-Her speech made a positive <u>impact</u> on everyone. 'Impact' means			
1. _{pain}	^{2.} effect	^{3.} burden	^{4.} package
19-Tourism management can be analyzed at four levels: scope,, industry sector, and management function.			
1. loss	^{2.} view	^{3.} profit	^{4.} ownership
20-The accommodation sector includes hotel andenterprises.			
1. school	^{2.} motel	^{3.} porter	^{4.} college
21-A good manager should be able to <u>forecast</u> new product developments and financial problems. 'Forecast' means			
1. predict	^{2.} prevent	^{3.} penetrate	^{4.} persuade
22-She wanted to go abroad with a bogus passport. 'Bogus' means			
1. false	^{2.} real	^{3.} genuine	^{4.} complete
23-The growing emphasis on community responsibility should continue, <u>since</u> tourism industry uses the community as a resource. 'Since' means			
1. than	^{2.} whoever	^{3.} whenever	^{4.} because
24-This house is rather minuscule, we cannot live in it. 'Minuscule' means			
1. huge	^{2.} gigantic	3. very small	4. very large

ww.20file.org





سرى سوال: يك ١ زمان آزمون (دقیقه): تستی: ۷۵ تشریحی: ۰ تعداد سوالات: تستى: 30 تشريحى: . عنوان درس: زبان انگلیسی ۱ رشته تحصیلی/کد درس: مدیریت جهانگردی ۱۲۲۵۰۰۱ - ، مدیریت جهانگردی (چندبخشی)۱۲۳۹۰۱۷ 25-He is one of the verymembers in this department. 2. action 3. actively 4. reaction active مهاجران اندک 4. اقوام مهاجر 2. اقلیت های قومی اکثریت نژادی .1 27-Rains for two days out of ten days spoil the mood of the customers. 'Two days out of ten days' means............ دو روز از ده روز ده روز با دو روز دو روز علاوه بر ده روز دو روز خارج از دو روز 28-Most tourists arrive by air into Cairo International Airport. 'Cairo International Airport' means...... هواپیماهای مصری اتومبيل هاي مجلل .2 فرودگاه بين المللي قاهره 4. فرودگاه ملی کشور 29-The most important functions in the field of tourism management are marketing, financial management, legal aspects, and human resources management. 'Financial management' means........... مدیریت فرهنگی مديريت مالي 1. مدير لايق 2. لياقت مديران 4. 30-The traditional approach to planning is led by planners in the public sector. 'Traditional approach' means...... نگرش سنتی 4. رواج فرهنگ .1 آداب رایج نگرش مذهبی