



تعداد سوالات: تستی: ۲۷ تشریحی: ۰

زمان آزمون (دقیقه): تستی: ۷۵ تشریحی: ۰

سری سوال: یک ۱

عنوان درس: زبان تخصصی ۱

رشته تحصیلی/کد درس: مدیریت بازرگانی (چندبخشی) ۱۲۱۲۱۷۵ - ، مدیریت دولتی (چندبخشی) ۱۲۳۴۰۳۱

1-The manager showed excellent craftsmanship during presentation among the competotors."Craftsmanship" means

1. کارایی 2. مهارت 3. مدیریت 4. سوددهی

2-The term..... means " A sum of money paid regularly by the government to a person who does not work anymore

1. salary 2. price 3. pention 4. severance

3-The human resource function plays a vital role in an organization."Function" does NOT mean ...

1. نقش 2. وظیفه 3. مجموعه 4. عملکرد

4-Although the Company has decided to developoe dynamic mangement , this emphasis is not the only appropriate style of management training. "Dynamic" means ...

1. رو به افزایش 2. پویا 3. مراقب 4. توسعه بخش

5-A clever manger should diagnose the possible problems at firs before any action."diagnose" means ...

1. consider 2. concern 3. recognize 4. operate

6-Her knowledge encompasses all aspests of the business."Encompass" means...

1. make less clear 2. cause danger 3. include 4. cure

7- The term "....." is referred to the ability ,power or right to control and command.

1. coordinate 2. regulation
3. policy 4. authority

8-We should decentralize the industrial centers to small cities.

1. تمرکززدایی کردن 2. نظر دادن 3. تخصص پیدا کردن 4. مقرر کردن

9-If you are planning to build a new section, you should.....some new staff .

1. facilitate 2. hire 3. fire 4. explain

10-Mr. Lewis is the manager of a company which car parts.

1. stores 2. exposes 3. inhibits 4. manufactures

11-The company needs some moreto introduce its new goods.

1. craftsmanship 2. chairman 3. context 4. advertising



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رشته تحصیلی/کد درس: مدیریت بازرگانی (چندبخشی) (۱۲۱۲۱۷۵) - مدیریت دولتی (چندبخشی) (۱۳۳۴۰۳۱)

23-I needed some soap to wash the things .When going to the store, the shopkeeper said that he wasit.

1. fresh out of 2. longevity 3. convinced 4. merged

24-The termis meant" lack of development or growth".

1. global 2. diagnose 3. stagnation 4. retirement

25-According to the experts, can be asked as a useful training for every organization.

1. task assignment 2. operation
3. sensitivity training 4. education

26-You can feel relaxed if you have ajob .

1. permanent 2. hierarchical 3. useless 4. effective

27- The lack of jobs in this area means that the workforce is easily..... .

1. diagnostically 2. exploitable 3. operation 4. diagnosis