

سری سوال : یک ۱

زمان آزمون (دقیقه) : تستی : ۷۵ تشریحی : ۰

تعداد سوالات : تستی : ۳۰ تشریحی : ۰

عنوان درس : خواندن متون مطبوعاتی

رشته تحصیلی / گد درس : مترجمی زبان انگلیسی ۱۲۱۲۰۶۹ - ، زبان و ادبیات انگلیسی ۱۲۱۲۱۲۷ - ، آموزش زبان انگلیسی ۱۲۲۵۰۹۰

1-A newspaper is

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|--|---|
| 1. expected to represent political parties | 2. intended for the ruling class of a society |
| 3. considered as a means of advertisement | 4. printed and published regularly |

2-The most important role in making the existence of a newspaper possible is played by

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|------------|-------------|--------------|----------|
| 1. science | 2. language | 3. knowledge | 4. truth |
|------------|-------------|--------------|----------|

3-..... is another section which presents stories prepared by reporters who try to find topics which attract attention.

- | | | | |
|------------|-----------|-----------------|-------------|
| 1. feature | 2. notice | 3. announcement | 4. business |
|------------|-----------|-----------------|-------------|

4-A newspaper's position about the major social or political event appears in the

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|-----------------------|---------------------------|
| 1. life style section | 2. announcement section |
| 3. editorial section | 4. special topics section |

5-The front page of a newspaper is mainly devoted to

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|-------------------------------|------------------------------|
| 1. feature stories | 2. headlines of hard news |
| 3. detailed reports of sports | 4. commercial advertisements |

6-Professional journalistic networks produce news as a form of reconstructing

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|-------------|---------------------|------------------|------------|
| 1. articles | 2. political issues | 3. social issues | 4. reality |
|-------------|---------------------|------------------|------------|

7-The first sentence of the news article is referred to as the and contains the essential points of the story.

- | | | | |
|---------|----------------|--------------|--------------|
| 1. lead | 2. orientation | 3. hard news | 4. soft news |
|---------|----------------|--------------|--------------|

8-..... reminds the reader that the story originated with certain persons and organizations; there was a reliable source of information.

- | | | | |
|--------------------|-----------|----------------|---------------|
| 1. Personalization | 2. Action | 3. Attribution | 4. Evaluation |
|--------------------|-----------|----------------|---------------|

9-News can be expressed in syntactic structures of sentences, such as the use of active or passive constructions, which allow the journalist to express or suppress the agent of news acts from subject position.

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|-----------------------|---------|
| 1. action | 2. bias |
| 3. frame of reference | 4. lead |

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10-The significance of the news..... .

1. depends on its sentence structures
2. may be highlighted by syntactic tactics
3. requires the writer to write only passive sentences
4. should be related to language use

11-..... are constructions that consist of two nouns or noun phrases which refer to the same person or thing and stand in the same syntactical relation to the rest of the sentence.

1. appositions
2. modifiers
3. nominalizations
4. adverbials

12-English has the facility to express verbal action, as well as the actors, objects and other entities involved in these, either as full sentences or as single nouns, by the process of

1. passivization
2. adverbial making
3. modifier preposing
4. nominalization

13-..... makes it possible to avoid any direct reference at all to people as actors causing actions for which they are responsible.

1. passivization
2. modality
3. adverbial
4. apposition

14-In order to be in control of the news articles, a journalist most often uses

1. vague vocabulary
2. foreign ideological principles
3. indirect speech
4. direct quotes

15-Which of the following includes modifier preposition?

1. researchers led by Zell
2. doctor-certified medical records
3. Van Buren County Ark
4. children entering schools in 19 urban areas

16-"Statistics chief for immunization at the center", is a

1. title
2. person
3. department
4. project

17-Journalists turn what thier sources say into speech. This puts the journalist in control of the focusing the story and help him to combine informations from scattered parts.

1. positive
2. negative
3. direct
4. indirect

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18-..... is a figure of speech that implies comparison between two unlike entities.

1. Simile 2. Mataphor 3. Personification 4. Metonemy

19-Personification and depersonification are

1. representative of the journalist's linguistic ability
2. used for ornamental purposes
3. stylistic tools for changing the news effects
4. used to indicate the unlikeness of the news

20-..... is a subtle technique used by journalists to present human acts as if they happen without any human causer.

1. Depersonalization 2. Personalization
3. Mataphor 4. Personification

21-Editorials usually

1. summarize the events of the community
2. have little to do with what happens in a community
3. represent the position of a news paper on current issues
4. reflect the position of the people

22-Feature articles

1. should be written by professional journalists
2. are mostly imaginary stories
3. may include all kinds of facts
4. never include news stories of the community

23-Unusual facts

1. may indicate false judgements 2. may not be dealt in news papers
3. should not be included in feature stories 4. make good feature stories

24-..... are messages designed to promote products, services or ideas.

1. Facts 2. Advertisements 3. Newspapers 4. Feature stories



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25- Each company or business.....

- 1. advertise in order to attract more buyers
- 2. can have a limited share of advertisement
- 3. tries to find the cheapest kind of advertisement
- 4. persuade the buyers to disregard the advertisement

26- Personal and institutional prospects

- 1. might be indicated by advertisement
- 2. can be identified by advertisement
- 3. should not be mentioned in advertisement
- 4. may be promoted by advertisement

27- A newspaper's major financial support is provided by

- 1. economic predictions
- 2. commercial advertisements
- 3. political controversies
- 4. social and religious topics

28- The format of presenting the news

- 1. affects cognitive understanding
- 2. depends on the size of a newspaper
- 3. represents the political position of the editor
- 4. signifies the views of its reporter

29- The reporter's evaluation of an event is usually reflected in the

- 1. dateline
- 2. closing paragraph
- 3. lead paragraph
- 4. headline

30- Apposition, nominalization, passivization, and modifier preposing are commonly employed by journalists to

- 1. make their language simple
- 2. create special effects
- 3. disregard the news significant
- 4. indicate objectivity and truthfulness