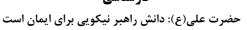




سری سوال: یک ۱	، : ۹۰ تشریحی: ۰	آزمون (دقیقه) : تستی	زمان	عداد سوالات: تستى : 30٪ تشريحى: .
			يريت	عنــــوان درس: زبان تخصصی اقتصادومد
شی)،مدیریت صنعتی (چندبخشی			بخشی)،علوم اقتصادی دی (چندبخشی)،مدیری	رشته تحصیلی/کد درس: حسابداری (چند مدیریت جهانگر
1-An approach to the stu- complications that pote	-			_
1. normative economic		2.	positive econor	nic
^{3.} behavioral economic	C	4.	microeconomic	
2-A key behavioral implic	ation of the	assumption	is that people s	hould use so-called rules of
1. unbounded rationali	ity	2.	bounded ration	ality
3. microeconomic		4.	macroeconomi	2
3-Which one does <u>not</u> be	long to macroeco	onomic?		
1. inflation	_	2.	business cycles	
3. unemployment		4.	industries	
4-Which one does <u>not</u> be	long to the basic	categories of	resources?	
1. labor	^{2.} training	3.	capital	^{4.} land
5-What is the meaning of When you think of any		_		
1. deal	2. scarcity	3.	satisfaction	4. fullfillment
6-The component of hum assembling the other fa called		•	-	
1. physical capital		2.	human capital	
^{3.} entrepreneurship		4.	labor	
7-Something which may calledof		-	chase more of e	verything today's prices is
1. nominal value	2. substitutes	3.	complement	4. expectation
8-What is the meaning of When the price of a goo				
1. decline	^{2.} reduce	3.	increase	4. enlargen
9-In a pure market systen know and must bear th				only when individuals
1. efficiency	^{2.} externality	3.	finance	4. competition
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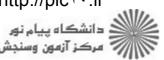




سری سوال: یک ۱	تشريحي: .	ن (دقیقه) : تستی : ۹۰	مان آزمو	ی:۰	عداد سوالات: تستى: 30٪ تشريح	
				قتصادومديريت	ع نــــوان درس: زبان تخصصی ا	
.بخشی)،مدیریت صنعتی (چندبخشی				اری (چندبخشی)،علوم اقتصا ت جهانگردی (چندبخشی)،مد		
	/11 11	لتی (چندبخسی ۱۷۴	،یریت دو	ت جهانگردی (چندبخسی)،مد	مديريـ	
10-The principle ofindividuals simultaneously		pply to public g	oods v	which can be consum	ned jointly by many	
1. goverment -sponsored good			2. _{st}	ubsidize		
3. redistribution			4. rival consumption			
11-What is the meaning of " Department must reduce				_		
1. goods			2. se	eason		
^{3.} beginning			4. ar	mount of money		
12-In our country the govern	ment	education.				
1. inhibits	2. subsid	izes	3. pı	rovides	4. sponsors	
13-The inflation rate that we believe will occur; when it does , we are in a situation of fully						
 unanticipated inflation 			2. ar	nticipated inflation		
3. restiriction			4. interest rate			
14-Unemployment due to fac and so they remain tempo					rs . This takes time ,	
1- cyclical unemployment			2. frictional unemployment			
3. seasonal unemployment			4. structural unemployment			
15-What is the meaning of "f Psychological researchers friend.		_			he death of a close	
1. obligated to job			2. re	esponsible		
^{3.} dismiss from a job			4. re	emain to a job		
16-An individual who used to for a job is called		-time but left th	ne labo	or force and has now	reentered it looking	
1. new entrant	2. job los	er	3. jo	b leaver	^{4.} reentrant	
17-Unemployment resulting requirements of employer	-		rkers 'a	abilities and skills wi	th current	
1. structrual unemployment			2. seasonal unemployment			
3. frictional unemployment			4. cyclical unemployment			

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حضرت على (ع): دانش راهبر نيكويي براي ايمان است



سرى سوال: يك ١ زمان آزمون (دقيقه): تستى: ٩٠ تشريحي: ٠ تعداد سوالات: تستى: ٣٠ تشريحي: . عنــوان درس: زبان تخصصي اقتصادومديريت **رشته تحصیلی/کد درس:** حسابداری (چندبخشی)،علوم اقتصادی (نظری)چندبخشی،مدیریت بازرگانی (چندبخشی)،مدیریت صنعتی (چندبخن مدیریت جهانگردی (چندبخشی)،مدیریت دولتی (چندبخشی)۱۲۱۲۱۷۴، 18-Goods used up entirely in the production of final goods is called...... 1. public goods 3. intermediate goods 4. gross domestic product 19-Britain's poor economiccaused to high rate of unemployment . 2. services 3. performance 1. securities 4. investment 20-Institutions that transfer funds between ultimate lenders and ultimate borrowers is called..... 1. liable departments 2. asymmetric information 4. transaction deposits 3. financial intermediaries 21-Money's attribute as the most readily tradable asset is called...... 2. Ioan 3. barter 1. deposits 4. liquidity 22-The largest component of Iranis paper bills. 2. treasury 3. currency 1. approach 4. traveler's check 23-An official or formal announcement that has been specially prepared for a particular occasion or situation is called..... **1.** balance sheet 2. list 3. statement 4. withdrawal 24-A recession would reduce government tax 2. earned 3. salary 4. revenue 1. income 25-The financial statement designed to show a business entity's financial position -what it owns and what it owes-on a particular date is called..... 1. balance sheet 2. money report 3. total revenue statement 4. expenses record 26-Theis entitled to reasonable return on his money. 1. owner 2. official 3. investor 4. accountant 27-What is the meaning of "stable" in the following sentence? Oil prices are stable for the first time in year. 1. temporary ². unpermanent 3. low 4. steady 28-A(n)..... is an economic unit that engage in identifiable business activities.

1. principle

2. inflation

3. business entity

= 1010/10107005

4. asset

كارشناسي

حضرت علی(ع): دانش راهبر نیکویی برای ایمان است



سرى سوال: يك ١

زمان آزمون (دقیقه): تستی: ۹۰ تشریحی: ۰

تعداد سوالات: تستى: ٣٠ تشريحي: .

رشته تحصیلی/گد درس: حسابداری (چندبخشی)،علوم اقتصادی (نظری)چندبخشی،مدیریت بازرگانی (چندبخشی)،مدیریت صنعتی (چ مدیریت جهانگردی (چندبخشی)،مدیریت دولتی (چندبخشی)۱۲۱۲۱۷۴،(

- 29-Management as a subject is dynamic, so the term "profession" or "professional Manager" has got different
 - 1. denotation
- 2. connotation
- 3. coordination
- 4. autocratic
- 30-Advertisement can increase consumerfor using a production.
 - 1. organizing
- ^{2.} prediction
- 3. profession
- 4. motivation



: نيمسال اول 92-1391 =

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