



سری سوال : یک ۱

زمان آزمون (دقیقه): تستی : ۷۵ تشریحی : ۰

تعداد سوالات : تستی : ۳۰ تشریحی : ۰

عنوان درس : زبان تخصصی اقتصاد و مدیریت

رشته تحصیلی / کد درس : حسابداری (چندبخشی), علوم اقتصادی (نظری) (چندبخشی), مدیریت دولتی (چندبخشی), مدیریت بازرگانی (چندبخشی)  
مدیریت صنعتی (چندبخشی), مدیریت جهانگردی (چندبخشی) (۱۲۱۲۱۷۴),

1-If the resources , goods, and services are distributed according to the economy's highest valued uses, a(n) .....is efficient.

- 1. assumption
- 2. prediction
- 3. allocation
- 4. saving

2-The branch of economics that studies the entire economy, topics as aggregate production, unemployment, inflation and business cycles is called...

- 1. macroeconomics
- 2. microeconomics
- 3. normative economics
- 4. positive economics

3-In economics, we assume that people do not intentionally make decisions that will leave them worse off. This is known as the...

- 1. rationality assumption
- 2. self satisfactin
- 3. ceteris paribus
- 4. behavioral economics

4-A special sort of human effort that takes on the risk of bringing labor, capital and land together and organizing production is called.....

- 1. consumption
- 2. entrepreneurship
- 3. normative economics
- 4. human behavior

5-Which one is the most basic concept in all of economics?

- 1. low income
- 2. scarcity
- 3. resources
- 4. opportunity cost

6-If a nation experiences economic growth, the.....curve will move outward.

- 1. trade-off
- 2. opportunity
- 3. cost
- 4. production possibility

7-Two goods are.....when a change in price of one causes an opposite shift in the demand for the other.

- 1. complements
- 2. substitutes
- 3. commodity
- 4. available

8-We have .....when a given level of inputs is used to produce the maximum output possible.

- 1. efficiency
- 2. failure
- 3. trouble
- 4. competition

9-Which one is not an example of a public good?

- 1. national defence
- 2. police protection
- 3. automobile
- 4. highway



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10- Unemployment resulting from a poor match of workers' abilities and skills with current requirements of employers is..... unemployment.

- 1. seasonal
- 2. cyclical
- 3. frictional
- 4. structural

11- The real rate of interest is defined as the.....rate of interest minus the.....rate of inflation.

- 1. real, anticipated
- 2. nominal, anticipated
- 3. real, unanticipated
- 4. nominal, unanticipated

12- An individual who used to work full-time but left the labor force and has now reentered it looking for a job is .....

- 1. job loser
- 2. reentrant
- 3. debter
- 4. new entrant

13- When we compute GDP by adding up all Rial value at current market prices of all final goods and services, we have used the ..... approach.

- 1. psychological
- 2. behavioral
- 3. social
- 4. expenditure

14- Which one is any use of today's resources to expand tomorrow's production or consumption?

- 1. Gross private domestic investment
- 2. Investment
- 3. Capital goods
- 4. Fixed Investment

15- Consumer goods that have a life span of more than three years are.....goods.

- 1. intermediate
- 2. nondurable
- 3. durable
- 4. final

16- An official institution that serves as a country's treasury's bank is called.....

- 1. private bank
- 2. central bank
- 3. public bank
- 4. save bank

17- Which one is one of the most important function of money?

- 1. medium of exchange
- 2. unit of accounting
- 3. store of value
- 4. standard of deferred payment

18- A business owned by one individual who makes the business decision, receives all the profits and is legally responsible for the debts of the firm is....

- 1. revenue
- 2. corporation
- 3. partnership
- 4. proprietorship

19- Which one is designed to show a business entity's financial position-what it owns and what it owes-on a particular date?

- 1. Income Statement
- 2. Statement of owner's equity
- 3. Balance sheet
- 4. Company's revenues



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20-The money that a government or organization receives from people is called.....

- 1. rent
- 2. surplus
- 3. salary
- 4. revenue

21-The .....principle specifies that assets acquired by a business entity are to be recorded at the exchange price paid for them.

- 1. cost
- 2. objectivity
- 3. business entity
- 4. going concern

22-We call a person whose job is to keep or check financial accounts as.....

- 1. salesman
- 2. employee
- 3. accountant
- 4. clerk

23-Which one is not the subject matter of management?

- 1. planning
- 2. controlling
- 3. directing
- 4. political election

24-A situation in which supply and demand are matched and prices stable is called equilibrium.

- 1. تورم
- 2. بحران
- 3. تعادل
- 4. دارایی

25-We refer to an ordered list of times at which things are planned to occur as schedule.

- 1. فهرست قیمتها
- 2. جدول برنامه ها
- 3. نقشه راهها
- 4. میزان درآمدها

26-A price system allows all resources to move from lower- valued uses to higher-valued via voluntary exchange."Via"means.....

- 1. به دلیل
- 2. علاوه بر
- 3. از طریق
- 4. نه تنها

27-Before money was used, transactions took place by means of barter."barter"means.....

- 1. چک
- 2. ترازنامه
- 3. سرمایه
- 4. تهاتر

28-When a country or organization has ability to pay back its debts, it has solvency.

- 1. توانایی پرداخت دیون
- 2. برداشت پول از حساب
- 3. از کار اخراج شده
- 4. تورم پیش بینی شده

29-Management as a subject is dynamic.This approach is very close to the practice of management."Approach"means.....

- 1. اعتبار
- 2. بهره
- 3. رویکرد
- 4. انگیزه

30-A legal document containing an agreement or contract is called deed."deed"means.....

- 1. سند
- 2. ضمیمه
- 3. ثبت
- 4. اجرت

ج	22
د	23
ج	24
ب	25
ج	26
د	27
الف	28
ج	29
الف	30

پاسخ صحیح	شماره سوال
ج	1
الف	2
الف	3
ب.	4
ب.	5
د	6
الف	7
الف	8
ج	9
د	10
ب.	11
ب.	12
د	13
ب.	14
ج	15
ب.	16
ج	17
د	18
ج	19
د	20
الف	21